



## **November 2010 President's Message**

Hello to all. I wish to apologize for not attending the October General Meeting, I was spending some quality time with my wife in Oahu. That being said, your very capable Vice-President, John Reinhardt briefed me on the meeting and reported all went well. I am sure everyone that attended had a good time.

This will be the last President's Message for the year 2010. I want to thank everyone that supported the SSA and each of our events. As you know, it has been an eventful year, starting out a bit on the rough side with the Linda Benson proposed contest which created controversy among some of our club members. We were able weather the storm of conflict and we survived. This proved to be a perfect example that we can agree to disagree and still move forward as an organization. BUT! let's remember all the positive accomplishments of the SSA for the year 2010.

The SSA proudly participated in; the beach cleanup taking over 200 pounds of trash off our beach and provided breakfast to all the volunteers, thanks to Chef Ric, the annual Blind Surf event, the Wounded Warrior/Jimmy Miller Foundation, the Helen Woodward Foundation Dog Surf-a-Thon, and numerous surf contests along the California coast and Australia.

The SSA offered several presentations including Surfing in El Salvador by John Reinhardt and Ira Opper presented his film, "Legends of Malibu". We enjoyed many pizza nights and who could forget the great chili and hotdog night as well as our "Dinner and a Movie Night". We really feasted on specially prepared meals of Mexican and Italian cuisine by Le Chefs Ric and Marcello.

Our effort to recruit new members was successful. The SSA increased individual memberships from 31 in 2009 to 43 in 2010, and increased family memberships from 15 in 2009 to 23 in 2010. Attendance at monthly General Meetings about doubled from 2009, a positive sign of growth for our club.

Matt Brown, our web-site master was able to resurrect the official web-site which had been non-existent for years. Matt has brought us into the age of computer communication. Matt spends many hours keeping our web-site current and has done a great job.

Our SSA logo has been officially trademarked, thanks to the legal pro-bono work of former SSA President Esquire Gary Baum.

The SSA has furnished club members with official SSA club jackets, sweatshirts, patches, decals, hats, and towels. These items have proven to be very popular and until recently were not available. It is nice to be driving around town and see our members wearing our club logo. And last, we have made a successful move to Yogi's, our new home for general meeting, until the Solana Beach Community Center is remodeled, which we are participating in.

A lot has been done this year and our successes are attributed to a strong board and supportive membership. You can be proud of you club, none of these events would have been a success without your participation. I personally thank you for all you have done.

But we have one more major event this year yet to conduct. That is the annual Christmas party, and it is going to be a good one! This year he have partnered up with the Oceanside Longboard Surfing Association.

The First Annual Swami's /Oceanside, or Oceanside/Swami's, (depending on which club you are in) Surfing Association Christmas Party will be held December 11, 2010, from 6:00 p.m. to 10:00 p.m. at the Encinitas Elk's Lodge located at 1393 Windsor Drive, Cardiff By-The-Sea. Mexican cuisine is the theme and will be provided at no cost. Members and guests are asked to bring one or more pot luck items to feed 6 people. Pot luck items may include but are not limited to; chopped lettuce, shredded cheese, hor d'oeuvres, chopped tomatoes, salads, rice, beans, chips, salsas, and

desserts. Your creations of any kind will not be turned down. This should prove to be interesting! Members and guests are also asked to bring one unwrapped toy as a donation to a charitable organization for children.

Entertainment will be provided by the Mar Dells. Adult beverages will be available for purchase at the hosted bar.

Dress is casual to dressy, whatever makes you feel good.

We need five volunteers to set up at 5:00 p.m. and five volunteers to help clean up at 10:00 p.m. on the day of the party. Please notify Otis if you wish to help out or you can just show up, the more the merrier.

This will be a great event, I hope all can attend and have a good time.

Now to the business end of this message.

Our business agenda for this month includes voting for new members, a raffle or three, updates on old business, but most important, nominations for new board members. If you are interested in becoming a board member please review the titles and job duties of each of the board member positions, or just ask a current board member. Each board position is available. The November general meeting is the last opportunity to be nominated. Voting on nominees will be conducted by computer. Results will be announced at the Swami's general meeting in January. New board members will begin their term of office in February. It is very important for you to participate in this process as the success of the club rest heavily upon the participation and dedication of those selected as board members. If you wish to become a candidate for the board you have to be nominated with a second. I hope everyone can make the meeting.

The dates for the Wounded Warrior/Jimmy Miller Foundation this month are Tuesday the 9th and 23rd at the Del Mar jetties on Camp Pendleton, at 09:00 hours. Make it if you can.

DUES are due in January, no surprise, like taxes, it happens every year!! Our piggy-bank is very light and needs to be fattened up! Your Treasurer, Roger Collins will be accepting dues for 2011 this month. No pesos. Please take the time to pay your dues, the club cannot survive without them. Our goal this year is to have dues paid on time or before, no late dues this year!!!! Common you guys, we can make it happen!

Our November general meeting is scheduled for Tuesday, 9th, at 7:00 p.m. at Yogi's Bar and Grill. I hope everyone can make it, bring a friend and have some fun.

**Stay safe and surf well.**

**Mike**

**SSA Website:**

<http://www.swamissurfingassociation.org/id27.html>

**SSA Facebook:**

<http://www.facebook.com/pages/Swamis-Surfing-Association/133450086692018>



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