



Swami's
SURFING • ASSOCIATION

Newsletter
Feb 2005

Winter Surf pounds the coast



Weasle pulls into another tube Swamis.

Come to the Surf Club Meeting
eat pizza, Win fabulous prizes
Tuesday Feb 8th 7:00 p.m



Tom racing a fast one at the Cardiff Sandbar.

President's letter by Tom English

The year is off to a good start. The surf has been great. We are seeing some incredible waves created by the sandbars that are forming at the rivermouths. The Coalition Contest at Church (San Onofre) was held at the newly improved sandbar that peeled and bowled perfectly for 200 yards. I saw some incredible surfing that weekend. The Swamis surfers surfed very well. Way to go team.

This year we are partnering with quality companies that want to support our Surf Club. The money will pay for our competition team's entry fees to coalition events. This will allow Swamis to gather the best surfers in the club to compete against some of the best surfers in the world. We are also upgrading our presence at the events with new EZ ups, printed with the Swamis logo, and a banner with logos of our major sponsors. Western Financial Advisors has paid \$2,000 to be a major sponsor. You will see ads in the newsletter by the companies that are major sponsors, and we urge you to support the companies that contribute to our club. Please distribute the sponsorship forms to any company that will be a good fit with the Swamis Surfing Association.

Come to the surf club meeting, Tuesday Feb 8th. George Brolaski our Vice President will run the meeting. I will be in Maui, thawing out after too many long 5am sessions in 57 degree water.

Aloha,

Tom English
President, Swamis Surfing Association



Mike Emerson signals a touchdown as a warm up for the Super Bowl at Cardiff Reef



Helmut Igel showing his friend Patrick Giles where to snap it off the top



Ty Ponder pulls into a tube at Swamis. He nearly left a racing stripe on my back.



Tom English races the new sandbar section at Cardiff Reef



Weasle Tuck



Matt Deline tucking into the grinding inside section at Cardiff Reef

Western Financial Advisors

The Advisory Division Of WFP Securities Corporation
REGISTERED INVESTMENT ADVISORS

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John Peck driving through the inside section



Weasle Snap

Friends of Swamis

The Swami's Surfing Association is appreciative to all of the great companies that help our club! Please support our sponsors, and tell them how much they mean to our club.

Encinitas Surfboards - Marc Adam & John Kies, O'Neill Wetsuits, Starbucks Coffee - Lumberyard, Pizza Port, VG's Doughnuts, RIS Reinhardt Insurance Services - John Reinhardt, Juice it Up Smoothies, The Longboard Grotto, Coral Reef Wetsuits, Pelly's Fish, San Diego Printers - Bob Norton, Triton Sunglasses, The Royaltones Surf Band, Western Financial Advisors.



Helmut on his 420th cutback on Jan 21st, 2005

Give Away Corner

You don't want to miss this month's goodies!! Yeah! Check it....

			Value
1.	O'Neill	Rashguard	\$24.95
2.	Billabong	T - Shirt	\$22.00
3.	Hurley	B-Ball Hat	\$16.95
4.	Stay Covered	9 ft. leash (used by Bass)	\$22.00
5.	Headhunter	Rash-Guard Gel	\$ 7.95
6.	Quicksilver	B-Ball Hat	\$22.00
7.	Rip Curl	Spring Suit	\$69.95
8.	Encinitas Surf	T-Shirt	\$19.95
9.	Da Club	New Swamis T-Shirt	Priceless
10.	Aloe Up	Sun Block Kit	<u>\$19.95</u>
			\$225.65

We will have killer pizza & sodas etc. @ the meeting. Combo and veggie pizza \$2.00 a slice. Pizza Port rocks! Cheese & Pepperoni \$1.00 a slice. All sodas & Beers will be \$1.00 a can!! See ya @ the meeting.

Cheers,
Marc



John Peck pulling into the inside section. This wave was shown in the North County Times Jan 21st.



Mike Emerson Cardiff Sandbar inside section. It doesn't get much better!

Member Services

Bruce King	Gen. Cont.\Remodel\Drywall	436-0638	Sean McNabb	Carpet Install \ Sales	753-1433
Cliff Hansen	Brick\Block\Tile\Cement	943-1092	D. McFarland	Real estate Services	436-8833
Diana Brummett	Haircuts \ Stylist	943-1092	Gary Baum	Personal Injury Attorney	753-7970
Glen Stewart	Carpentry	944-0927	John Reinhardt	Insurance Broker	634-1033
Gordy Pease	Nutrition Products	753-1339	Misty Johnson	Mischief Sportswear	632-9813
Robert Olmo	Landscape	753-0516	RJ Johnson	Real Estate	632-9813
Tom Trozera	Auto \Boat Detailing	943-7095	Bob Norton	San Diego Printers	634-5200
Jeff Mahoney	Carpentry \ Watertanks	436-1950	Tom Hopkins	General Contractor	436-3715
Tom English	Investment Advisor	943-7914	Jack Crabtree	Handyman	931-2189
Don McQuiston	Custom Woodworking	942-0620	Mark / John	Encinitas Surfboards	753-0506
Pat Weber	San Diego Surf Academy	800 447-SURF	Steve Clark	Clark Custom Surfboards	943-8870



Swamis Surfing Association 2005 Board of Directors

President	Tom English	760 943-7914
Vice President	George Brolaski	760 809-1747
Secretary	Aussie John	
Treasurer	Marc Adam	760 753-0506
Member at Large	Dave Woodworth	760 634-1818
Member at Large	Mike Emerson	760 942-8574

Assistants to the Board

Womens Rep	Denise Repenhagen	760 635-9362
Jr. President	Drew Woodworth	760 634-1818
Comp Director	Otis Sistrunk	760 753-1935
Legend at Large	John Peck	949 722-0387
Surf Club Coalition	Bruce King	760 945-8234
Legal Advisor	Gary Baum	760 753-7970
Newsletter Editor	Matt Loo	760 487-1809

Special thanks to Bob Norton at San Diego Printers for printing the newsletter, and mailing it. You rule Bob and Laurie!

Jan 10, 2005

Dear Local Merchant,

The Swami's Surfing Association (SSA) invites you to become a sponsor of our surf club for the 2005 competition season which runs from January through November.

Since 1964, the Swami's Surfing Association has been involved in programs to preserve our coastal resources and to promote the sport of surfing. We are dedicated to community service and some of its activities include providing days at the beach for the sight impaired and for abused and neglected children. The club has also been involved with several organizations such as the Surfrider Foundation, Police Athletic League and with programs such as Adopt-a-Beach. Furthermore, we have been and will continue to be active with local government especially when it comes to issues that involve our beaches.

By supporting the Swamis Surfing Association, your business will be provided exposure to all Swamis members, and hundreds of participants and spectators during the contests. Your support of the Swamis Surfing Association will be an investment in a well established community icon that promotes your business for an entire year, and longer for renewals. You can look forward to receiving a copy in your snail mail box or email. Major Sponsors will receive a quarter page ad in the monthly Swamis Newsletter that is distributed to over 300 club members, and friends of the Swamis Surfing Association. Major Sponsors will also enjoy their company name and logo displayed on a banner that will be proudly displayed at surf contests and club events.

The Coalition of Surfing Clubs has 7 major competitions from San Diego to Santa Cruz making for quite an attractive circuit for both competitors and sponsors. These events are increasingly getting more coverage in the surfing media and they spawned the professional longboarding series. Most of the world's best longboard surfers compete on club teams. These family oriented beach events support surf clubs, many of which, including Swami's, are nonprofit organizations who give something back to the community through community service and environmental protection.

Your support will help our club enhance expand our community service events and compete in the Coalition of Surf Clubs Contests, while giving your company exposure at these elite sporting events featuring the top longboard surfers in California. Please consult the attached sponsorship information for more detail. We look forward to assisting you in the promotion of your business.

Please complete the attached sponsorship form and mail it to Swami's Surfing Association, P.O. Box 230751, Encinitas, CA 92024. Attn: Barb English. If you have any questions, please feel free to contact Barbara English at (760) 943-7914.

Thank you very much for considering supporting our great organization!

Tom English, President, Swami's Surfing Association

Swami's Surfing Assoc., Inc. is a nonprofit 501(c)(4) corporation. Contributions or gifts are not tax deductible as charitable contributions. Consult your tax advisors on the deductibility as an advertising expense.

SWAMI'S SURFING ASSOCIATION 2005
SPONSOR INFORMATION

Thank you for your participation and support! Your contribution will enable the club to continue its tradition of community service and will assist other non-profit groups dedicated to preserving our precious ocean environment and resource, while promoting your business. It will also help the Swamis Surfing Association Team in the 2005 Coalition of Surf Clubs season. Our team is made up of some of the best surf surfers in Southern California, and we consistently finish in the top tier of the 26 clubs that compete. Please indicate your level of interest and enclose your company logo and ad for the newsletter. All submissions must be received by Feb 30th to insure logo placement on the sponsor's banner and ad placement in the March newsletter.

Please make checks payable to The Swami's Surfing Association

SPONSORSHIP LEVELS:

Major Sponsor

Sponsors contributing \$2,000 and over receive the following:

A Quarter-page ad in every monthly issue of the Swamis Newsletter distributed by email and snail mail.

A half page ad in the Swamis Contest program distributed at our contest to all contestants and spectators.

Banner Marketing: Your Company name and logo will be displayed on The Swamis Sponsor Banner that will be displayed at all contest sites, and you can display your own banner at our contest.

Category Exclusive sponsorship

Marketing at all Swamis events, including monthly meetings, beach clean ups, pancake breakfast, The Blind Surf, Casa de Emparo Surf, Contest Dinner and Dance, and the Holiday Party

Regular acknowledgment on contest public address system at our club contest.

Company logo on our contest T- shirt

Complementary food and beverages for six guests at the Saturday evening contest party

Logo and official acknowledgement on our club web site: www.swamissurfingassociation.org

Six contest T-shirts

Supporter

Sponsors contributing \$500 to \$1,999 receive the following:

Marketing at all Swamis events, including Monthly Meetings, Beach Clean Ups, pancake breakfast, The Blind Surf, Casa de Emparo Surf, Contest Dinner and Dance, and the Holiday Party

Regular acknowledgment on contest public address system at our club contest.

Company logo on our contest T- shirt

Logo and official acknowledgement on our club web site: www.swamissurfingassociation.org

Complementary food and beverages for two guests at the Saturday evening contest party.

The Swamis Surfing Association thanks you for your support!